

# M-SIG Hoshin Kanri X-Matrix



→				→	→	→	→	→	A3 - 1	Marketing Of Measurement	↓																
	→				→	→	→	→	A3 - 2	Training	↓																
		→			→	→	→	→	A3 - 3	Technology Transfer	↓																
	→				→	→	→	→	A3 - x	Metrology As A Career																	
	→				→	→	→	→	A3 - x	Professional Recognition																	
		→		→	→	→	→	→	A3 - x	Standards Lobbying																	
			→	→	→	→	→	→	A3 - x	Standards Creation Framework																	
					→	→	→	→	A3 - x	Communication & Engagement																	
Dissemination of the importance of, and the opportunities within, the world of measurement		Pioneer professional recognition and training frameworks for those involved in measurement at every level		Facilitate development and alignment of present and future measurement/data technologies to measurement challenges		Lobby standards bodies to address present and future gaps		Facilitate collaborative creation of practical standards to enhance measurement capabilities		Align with Institute and other related working groups		Provide impartial advice and objective comment on measurement related matters		Raise the profile of the Institute		<div style="border: 1px solid black; padding: 10px; position: relative;"> <div style="position: absolute; top: 5px; left: 5px; width: 40%;"><b>Objectives</b></div> <div style="position: absolute; bottom: 5px; left: 5px; width: 40%;"><b>Critical Success Factors</b></div> <div style="position: absolute; top: 50%; left: 50%; transform: translate(-50%, -50%); text-align: center;"> <p><b>Working Groups</b> (A3 Reports)</p> <p>To be a cross-sector group delivering improved implementation and understanding of robust and reliable measurement, and associated best practice.</p> <p><b>Measures to improve (KPI/KBI)</b> <b>Target to achieve.</b></p> </div> </div>											
A	B	C	D	E	F	G	H					Progress to plan															
1	2	3	4	5	6	7	8	9	10																		
↑	↑	↑	↑	↑	↑	↑	↑	1	Understanding																		
		↑						2	Technology																		
			↑	↑				3	Standards																		
					↑	↑	↑	4	Alignment																		