

ADVERTISING RATES

2026

Discounts can be given if 3 or more adverts are taken. POA.

Full Page	£1,420
Half Page	£860
IFC	£2,290
IBC	£2,290
OBC	£2,290

INSERTS

A4 & A5 Inserts **£860**

Inserts are accepted into Precision magazine and must go to the entire UK circulation.

CIRCULATION BREAKDOWN:

1727 UK Engineers / 546 Overseas Engineers
53 Companion Company Members

The Institute of Measurement and Control is committed to promoting the professional excellence and standing of engineers and technologists at all levels in the automation, instrumentation, control and related industries.

Precision is a coffee-table style quarterly magazine exploring the world of engineering, with a focus on measurement, control and automation.

Precision offers reviews and opinions from experts in the field and presents technical and feature articles in an easy-to-comprehend style. The magazine is circulated to our +2000 members and shines a spotlight on current topics, developing technology and member-related news.

A digital edition is also available on our website for anyone interested in the various uses of measurement and control. Control

We are always on the lookout for fresh exciting content, so if you would like to contribute an article, please email us with your ideas or finished article of approximately 1000 words.

For all advertising and content enquiries, please email jane.seery@instmc.org.



PRECISION MAGAZINE

TECHNICAL INFO

MECHANICAL DATA

FULL PAGE

TYPE AREA	247MM X 165MM
BLEED PLATES	303MM X 216MM
TYPE TRIM	297MM X 210MM

HALF PAGE

HORIZONTAL	121MM X 165MM
VERTICAL	247MM X 80M

FOR FURTHER INFORMATION AND TO ADVERTISE,
PLEASE CONTACT JANE.SEERY@INSTMC.ORG
TEL: +44 (0)20 7387 4949

DEADLINES

Cover Date: MARCH 2026 – Issue 39

Advertising Deadline: 2nd February 2026

Cover Date: JUNE 2026 – Issue 40

Advertising Deadline: 4th MAY 2026

Cover Date: SEPTEMBER 2026 – Issue 41

Advertising Deadline: 3rd August 2026

Cover Date: DECEMBER 2026 – Issue 42

Advertising Deadline: 2nd November 2026

BY PETER NORMAN, INSTMC MET

BACKGROUND TO BS 7671 WIRING REGULATIONS AS A BRITISH STANDARD WITH INTERNATIONAL INPUT

As a precursor to Amendment 4 of BS 7671, to be expected during 2026, here's a brief on the standard and what the revision process entails for understanding the rigorous and collaborative process behind the British Standard.

BS 7671 is a British Standard for the design, installation and inspection of low voltage electrical systems. It is the UK equivalent of the IEC 60364 series of standards. The standard is developed by the British Standards Institution (BSI) and is based on the IEC standards. The standard is used by electrical engineers, installers, and inspectors to ensure that electrical systems are designed, installed, and inspected in a safe and reliable manner.

The standard is developed through a rigorous process of consultation and collaboration. The standard is developed by a committee of experts, including representatives from the industry, academia, and government. The standard is then reviewed and approved by the BSI. The standard is then published and becomes a British Standard.

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INSTMC 2025 AWARD WINNERS

Join us on Thursday 3 July 2025 at the Royal Institution in London for InstMC 2025 Award Night to honour our award winners.

The award ceremony will be held at the Royal Institution in London. The ceremony will be held at the Royal Institution in London. The ceremony will be held at the Royal Institution in London.

Prize-winning Award

For a prize-winning award, contact the award committee. For a prize-winning award, contact the award committee. For a prize-winning award, contact the award committee.

THE COOKE AND WHEATSTONE TELEGRAPH: PIONEERING ELECTRIC COMMUNICATION

How telegraph, home transformed human interaction and communication technology at a profound level. The Cooke and Wheatstone telegraph was a pioneering electric communication system that revolutionized long-distance communication in the 19th century.

LOCAL SECTION NEWS

CENTRAL NORTHWEST

LOCAL SECTION NEWS LOCAL SECTION NEWS LOCAL SECTION NEWS LOCAL SECTION NEWS LOCAL SECTION NEWS

LISTENING WITH PHOTONS

Acoustics is the branch of science that relates to sounds and vibrations, and encompasses applications ranging from music to seismology, noise control, ultrasound imaging and SONAR.

ADVERTISE IN

The InstMC Wire e-newsletter

2026 RATES

1 X BANNER ADVERTISEMENT £255

4 X BANNER ADVERTISEMENTS £765

12 X BANNER ADVERTISEMENTS £1,530

TO ADVERTISE PLEASE CONTACT
JANE.SEERY@INSTMC.ORG



2026 DEADLINES

DISTRIBUTION DATE: 6TH JANUARY 2026

DISTRIBUTION DATE: 2ND FEBRUARY 2026

DISTRIBUTION DATE: 2ND MARCH 2026

DISTRIBUTION DATE: 1ST APRIL 2026

DISTRIBUTION DATE: 1ST MAY 2026

DISTRIBUTION DATE: 1ST JUNE 2026

DISTRIBUTION DATE: 1ST JULY 2026

DISTRIBUTION DATE: 3RD AUGUST 2026

DISTRIBUTION DATE: 1ST SEPTEMBER 2026

DISTRIBUTION DATE: 1ST OCTOBER 2026

DISTRIBUTION DATE: 2ND NOVEMBER 2026

DISTRIBUTION DATE: 1ST DECEMBER 2026

ADVERTISING DEADLINE: 2ND JANUARY 2026

ADVERTISING DEADLINE: 26TH JANUARY 2026

ADVERTISING DEADLINE: 23RD FEBRUARY 2026

ADVERTISING DEADLINE: 25TH MARCH 2026

ADVERTISING DEADLINE: 25TH APRIL 2026

ADVERTISING DEADLINE: 25TH MAY 2026

ADVERTISING DEADLINE: 24TH JUNE 2026

ADVERTISING DEADLINE: 27TH JULY 2026

ADVERTISING DEADLINE: 25TH AUGUST 2026

ADVERTISING DEADLINE: 24TH SEPTEMBER 2026

ADVERTISING DEADLINE: 26TH OCTOBER 2026

ADVERTISING DEADLINE: 24TH NOVEMBER 2026